



Kuwait

Covid-19 Recovery Roadmap

Case Study



Kuwait Saudi Pharmaceutical Industries Co., S.A.

Kuwait Saudi Pharmaceutical Industries Company (KSPICO) is a subsidiary of Mezzan Holding, specialising in the development, manufacturing and marketing of pharmaceutical products. KSPICO has played a key role in ensuring Kuwait's drug and medical equipment security during the Covid-19 pandemic as a supplier of pharmaceutical drugs, large parenteral solutions for private and public hospitals, and personal protective supplies such as face masks and hand sanitiser.

As part of Mezzan Holding, KSPICO made use of the group's knowledge in logistics and supply chain management, harnessing its distribution capabilities in order to minimise lead time and deliver pharmaceutical products to end-users during Kuwait's full lockdown. The pandemic also strengthened KSPICO's commitment to ensuring the well-being of employees and stakeholders. The company's IT department set up an

continuity plan to minimise work disruptions for staff, partners and clients. This included measures to facilitate remote work such as providing access to the company's internal online platform to streamline communications and conduct meetings and workshops.

Elsewhere, KSPICO has contributed to global efforts to develop solutions to the virus. For example, KSPICO participated in an international clinical trial with Fujifilm and Global Response Aid, providing contract manufacturing services for the secondary packaging and English and Arabic labelling for Favipiravir and placebo tablets. "The Covid-19 pandemic has demonstrated the importance of taking a proactive approach to crisis management and showcased the capabilities of Kuwait's local pharmaceutical industry to overcome external shocks," Rashed Reyadh Khazaal, chairman and managing director of KSPICO, told OBG.

In collaboration with

